

BARRIE BAYSIDE

Barrie Waterfront
Strategic Plan Update

PIC #2 | June 22, 2022



INTRODUCE

Meet the Team
Introduction to the WSP
Where Are We Now?
Your Role

REFLECT

Key Takeaways from
Previous Engagements
Vision
Goals

ENGAGE

Applying Goals Along the
Shores
Focus Areas

WELCOME!



**HELP US SHAPE THE
FUTURE OF BARRIE'S
WATERFRONT!**



MEET THE TEAM

YOUR PROJECT TEAM



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**BARRIE WATERFRONT
STRATEGIC PLAN UPDATE**

PUBLIC INFORMATION CENTRE #2



INTRO TO THE WSP

WHAT IS THE PURPOSE OF THIS PROJECT?



The Barrie Waterfront Strategic Plan provides a roadmap for the future of Barrie's waterfront.

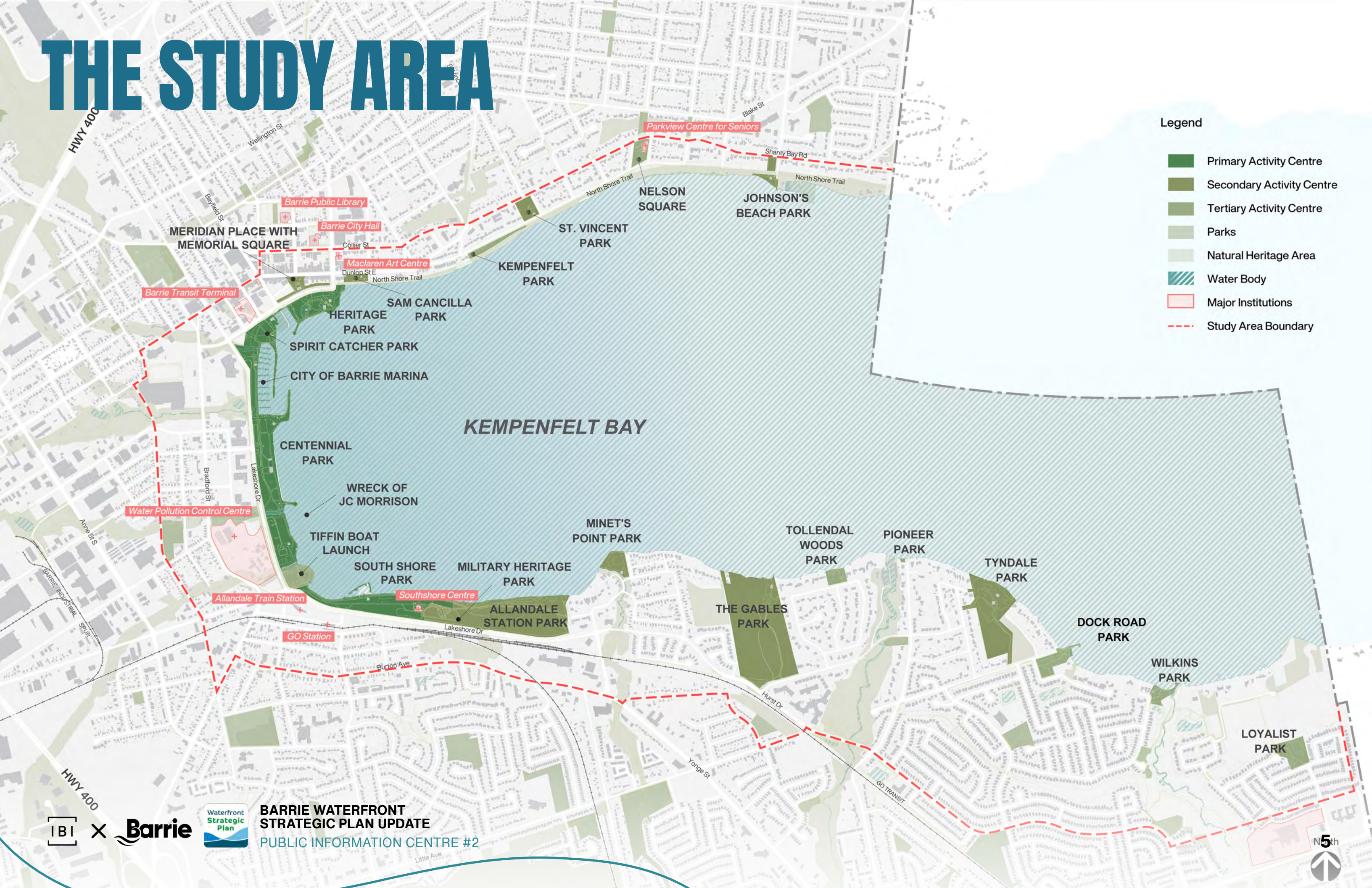


The strategy aims to protect and enhance the waterfront as a key destination within the City of Barrie and an integrated part of its growing Downtown.



The Strategic Plan Update will amend the 2015 Plan to address current trends and provide guidance to manage and enhance the Barrie waterfront in response to intensifying demand.

THE STUDY AREA



Legend

- Primary Activity Centre
- Secondary Activity Centre
- Tertiary Activity Centre
- Parks
- Natural Heritage Area
- Water Body
- Major Institutions
- Study Area Boundary

THE THREE SHORES

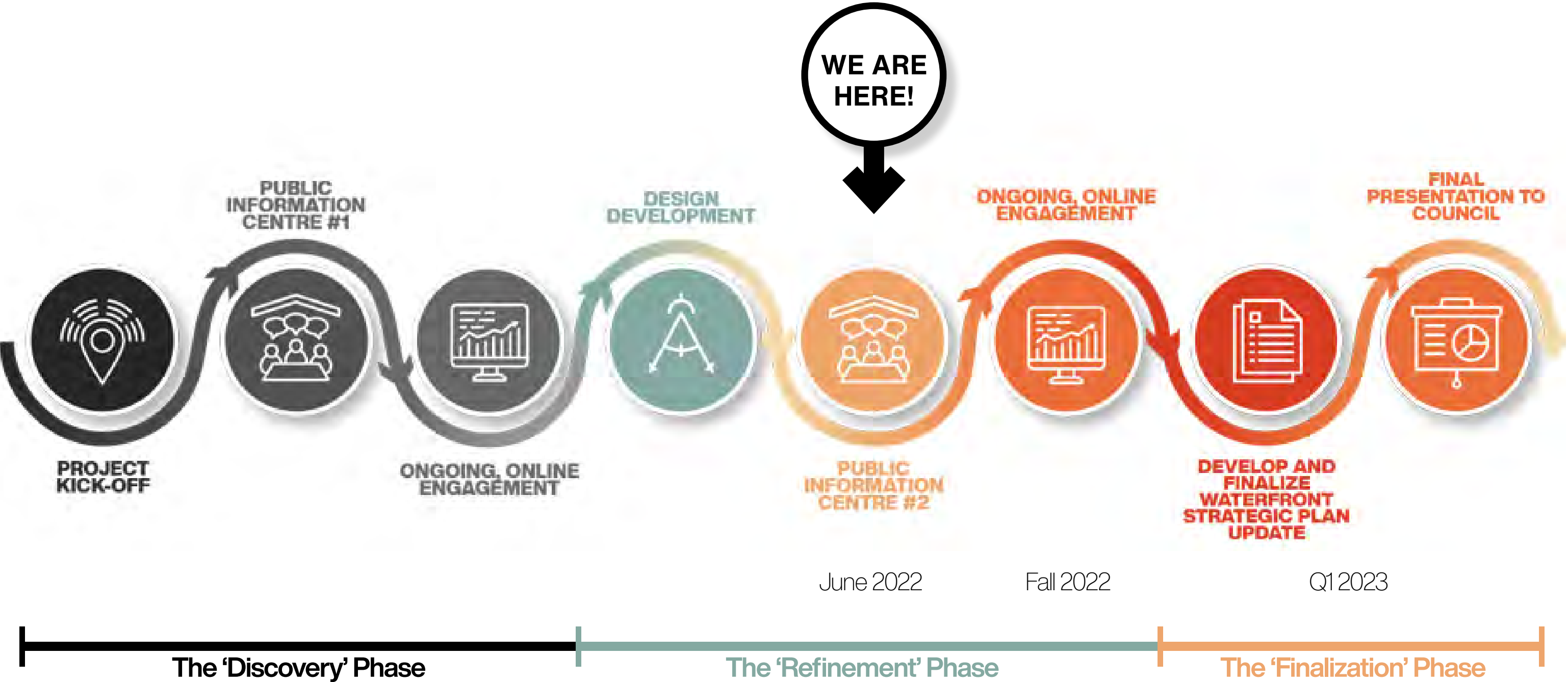
- Legend
- Study Area Boundary
 - North Shore
 - West Shore
 - South Shore

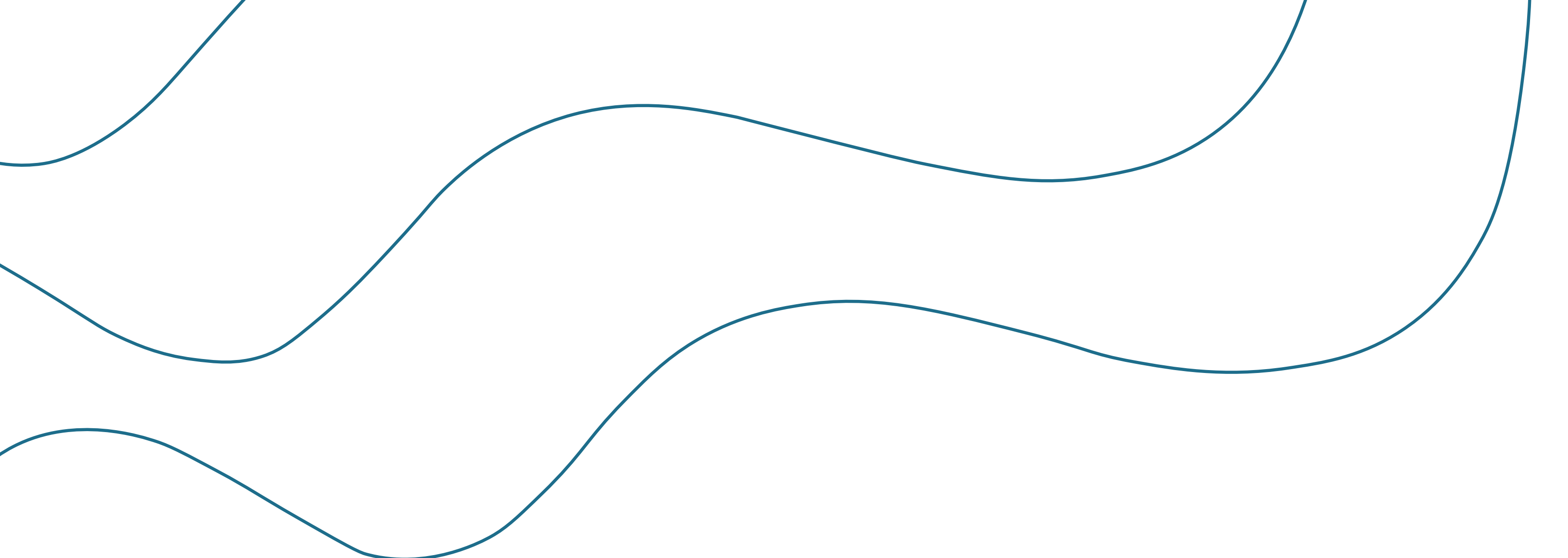




**WHERE ARE
WE NOW?**

WHERE ARE WE NOW?





YOUR ROLE

YOUR ROLE



1

**PROVIDE FEEDBACK ON
THE FOCUS OF DIFFERENT
AREAS ALONG THE
WATERFRONT**

2

**SUGGEST
FOCUS AREAS WHERE
INITIAL CHANGES SHOULD
BE PRIORITIZED ON THE
WATERFRONT SHORES**

3

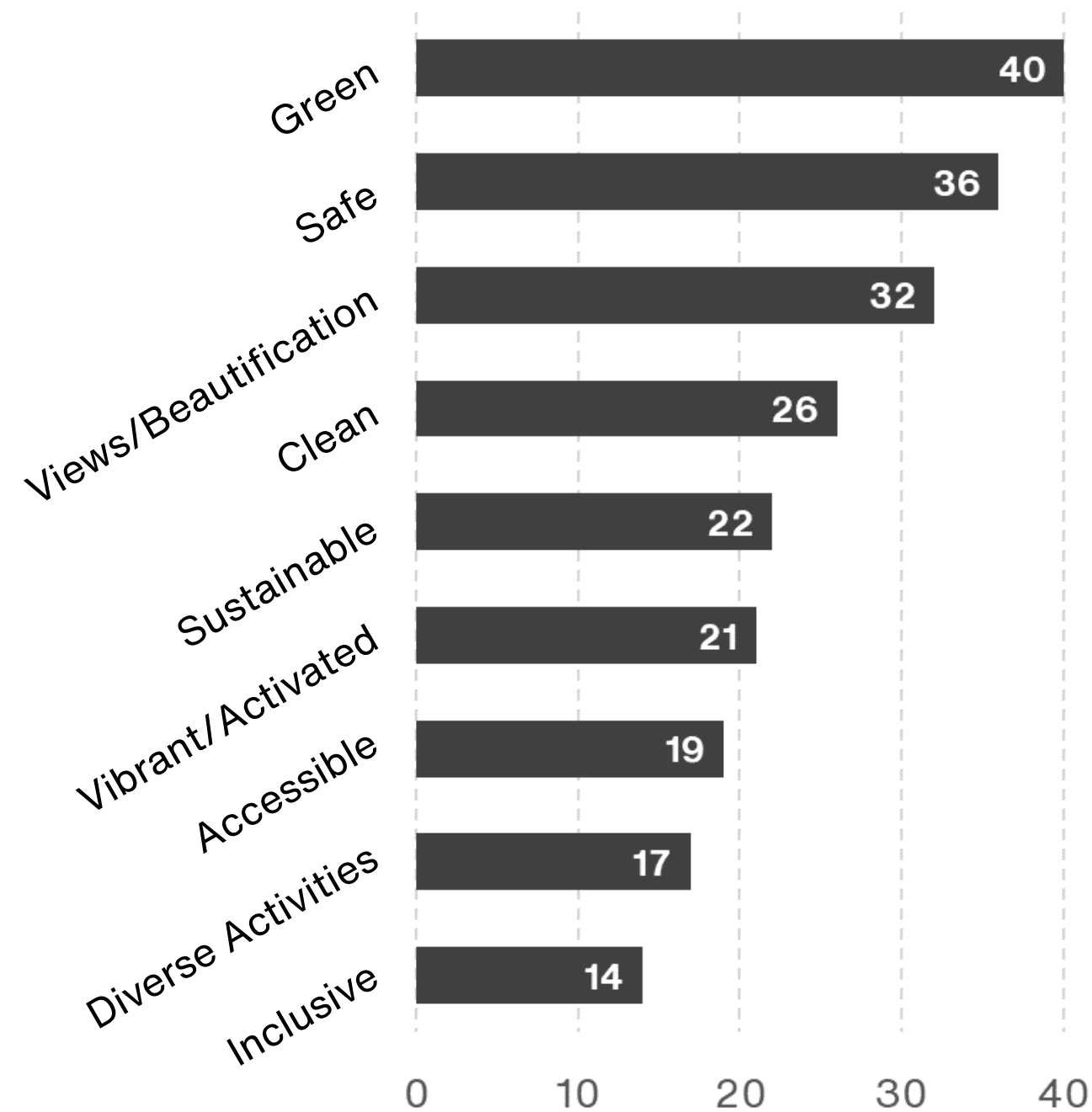
**BRAINSTORM
IDEAS FOR THE PLAN**



WHAT WE HEARD

KEY TAKEAWAYS FROM PREVIOUS ENGAGEMENTS

Survey results:



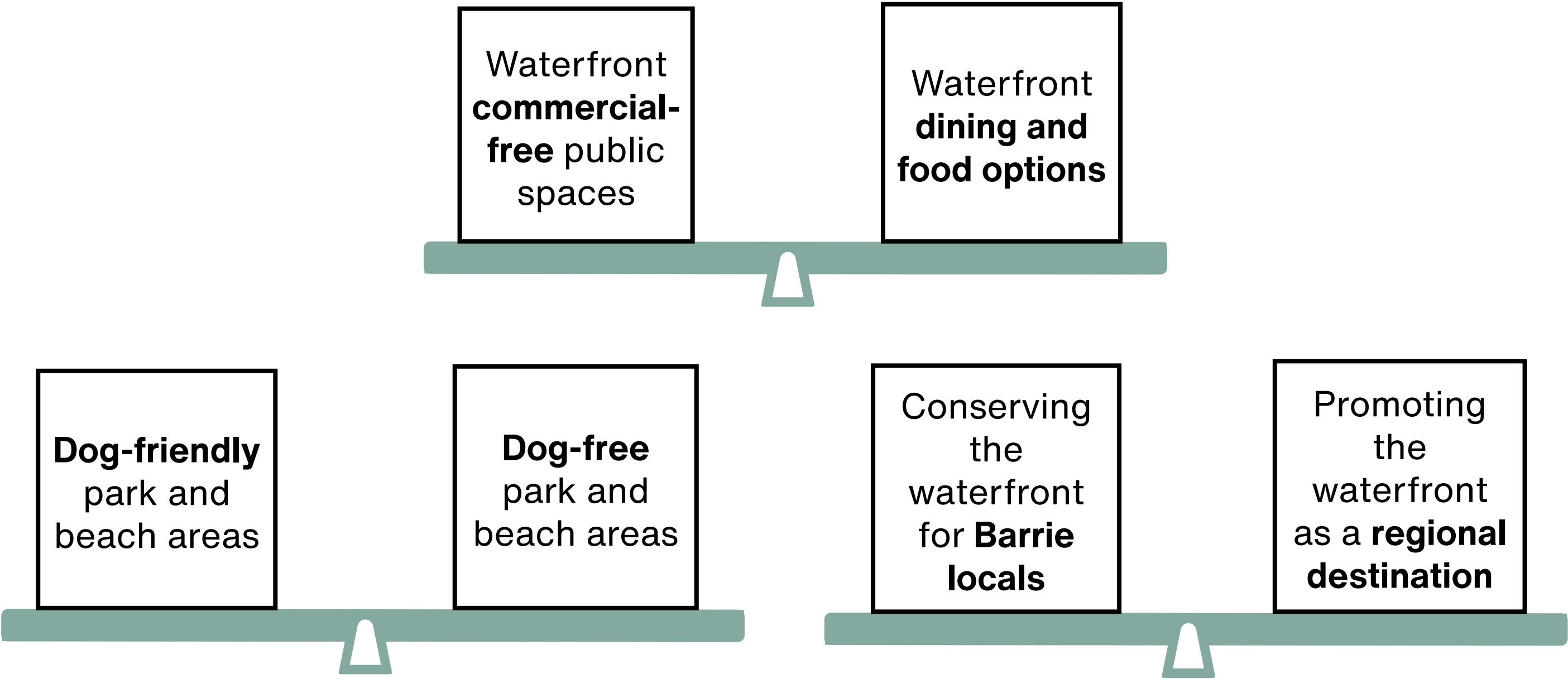
The most common **community aspirations** from 150 recorded answers:

- | | |
|----------------|-----------------------|
| 1. GREEN | 6. VIBRANT |
| 2. SAFE | 7. ACCESSIBLE |
| 3. VIEWS | 8. DIVERSE ACTIVITIES |
| 4. CLEAN | |
| 5. SUSTAINABLE | 9. INCLUSIVE |

- Existing, WSP Design Priorities
- Proposed, Additional Design Priorities
- Proposed, Community Design Priorities

KEY TAKEAWAYS FROM PREVIOUS ENGAGEMENTS

Varied feedback on desires for:





WSP DIRECTION

VISION

“The Barrie Waterfront as a series of distinct **inclusive, resilient and activated** experiences, focused across the three shores.”



An Inclusive Waterfront



A Resilient Waterfront



An Activated Waterfront

The Three Pillars

THE THREE PILLARS



GOALS

1. Accessible
2. Safe
3. Diverse
4. Restorative
5. Climate Adaptive
6. Stewardship
7. Connected
8. Attractive
9. Flexible

GOALS



1. ACCESSIBLE

Universally accessible to all people



2. SAFE

Safe and secure for all users



3. DIVERSE

Spaces for diverse cultural uses and cultural representation



Credit: University of Waterloo

GOALS



4. RESTORATIVE

Protection and enhancement of waterfront ecologies



5. CLIMATE ADAPTIVE

Mitigation of the causes and impacts of climate change



6. STEWARDSHIP

Waterfront stewardship and systems that support the success of waterfront initiatives



GOALS



7. CONNECTED

Multi-modal connections to and along the waterfront that are accessible to all



8. ATTRACTIVE

Unique and memorable spaces and design elements that foster a sense of place



9. FLEXIBLE

Spaces & programs that support community, tourism and economic vitality



ACTIVITY 1:

**IF YOU COULD APPLY EACH OF THE
NINE GOALS ALONG ONLY ONE PLACE
PER SHORELINE, WHERE WOULD YOU
FOCUS THEM?**

NORTH SHORE

-  Accessible
-  Safe
-  Diverse
-  Restorative
-  Climate Adaptive
-  Stewardship
-  Connected
-  Attractive
-  Flexible



WEST SHORE

-  Accessible
-  Safe
-  Diverse
-  Restorative
-  Climate Adaptive
-  Stewardship
-  Connected
-  Attractive
-  Flexible



SOUTH SHORE

-  Accessible
-  Safe
-  Diverse
-  Restorative
-  Climate Adaptive
-  Stewardship
-  Connected
-  Attractive
-  Flexible



ACTIVITY 2: FOCUS AREAS

WHAT IS A FOCUS AREA?



Allandale Station Park looking Towards Minet's Point Park

➤ **FOCUS AREA:**

The park or portion of the waterfront that you believe the City should focus on revitalizing first in order to have the greatest impact on the inclusivity, resilience and activation of the waterfront as a whole.

➤ ***Example:***

“I believe the City should focus on Spirit Catcher Park on the West Shore”

FOCUS AREA EXAMPLES



Signs of Lekwugen, Victoria, BC, Butch Dick



Burlington, ON, Hamilton Spectator



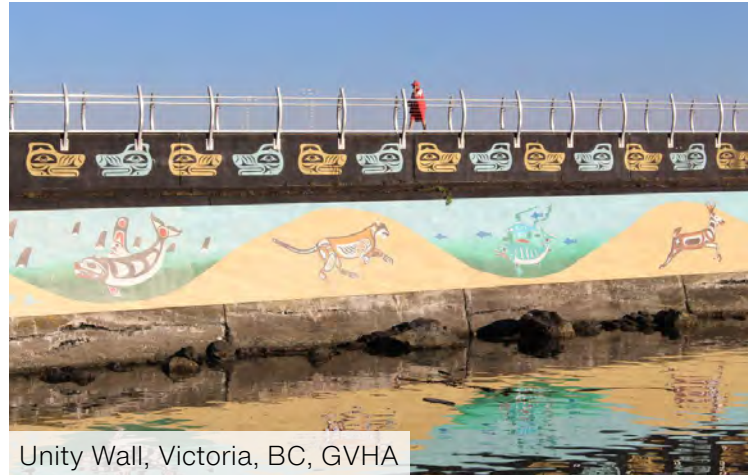
Adult Playground, Voice of Play



Harbour Baths, Copenhagen, DK, Lucy Reynell



Dog Beach, Urbaneer



Unity Wall, Victoria, BC, GVHA



Pier 9, San Francisco, Marion Brenner



Salt Yards, Halifax, Discover Halifax



Submarine Playground, Seattle, ON, Liz Hargreaves



Kingston Public Market, Kingston, ON



Domino Park, NY, ArchDaily



Corktown Common, Toronto, ON, Waterfront Toronto

FOCUS AREA EXAMPLES



Domino Park, NY, Dezeen



Slide Hill, Governors Island, New York Times



Hunter's Point South Waterfront Park, NY, AIA



Vancouver Waterfront, BC, PWL



Corktown Common, Toronto, ON, Waterfront Toronto



Brooklyn Bridge Park Carousel, NY, wallyg



Ogden Point Breakwater, Victoria, BC, GVHA



Joseph Brant Museum, Burlington, ON, City of Burlington



Hunter's Point South, NY, SWA



Myrtle Edwards Park, Seattle, City of Seattle



Pier 26, NY, Hudson river Park Trust



Allotment and Pollinator Garden, Victoria, Adrian Lam

FOCUS AREA EXAMPLES



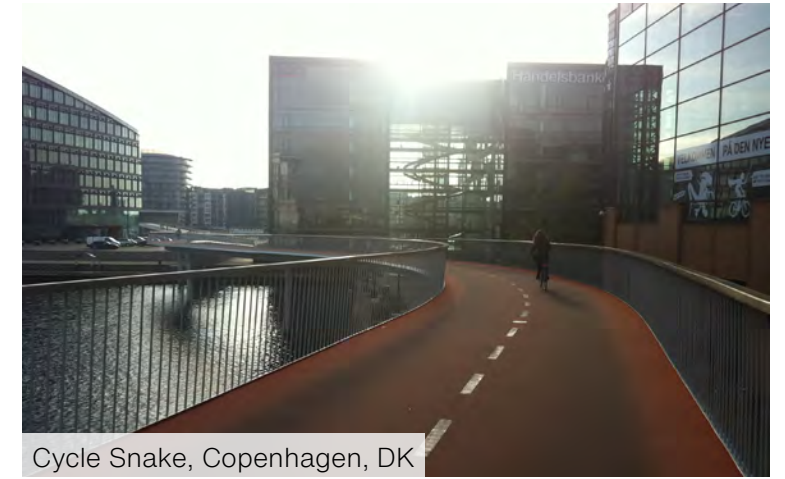
Domino Park, NY



Hunter's Point South Waterfront Park, NY, ArchDaily



Black Diamond Square, Copenhagen, DK



Cycle Snake, Copenhagen, DK



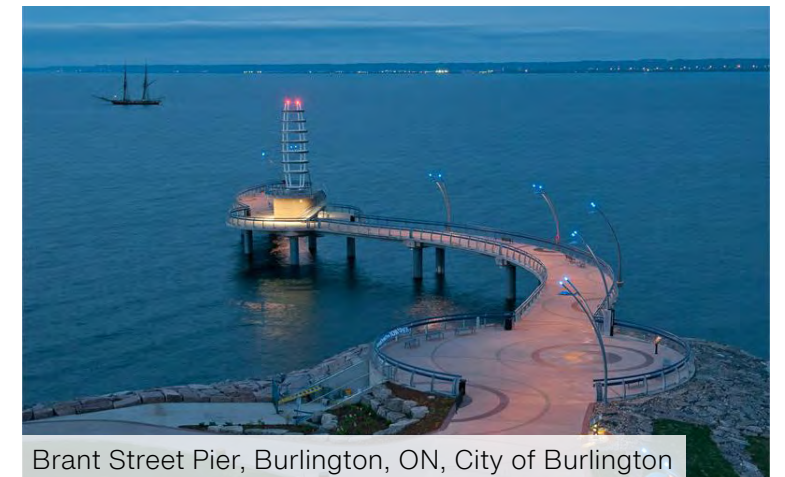
Pier 26, NY, Max Guliani



Oslo Opera House, Oslo, Snohetta



River Ring Waterfront, Brooklyn, NY, UrbanNext



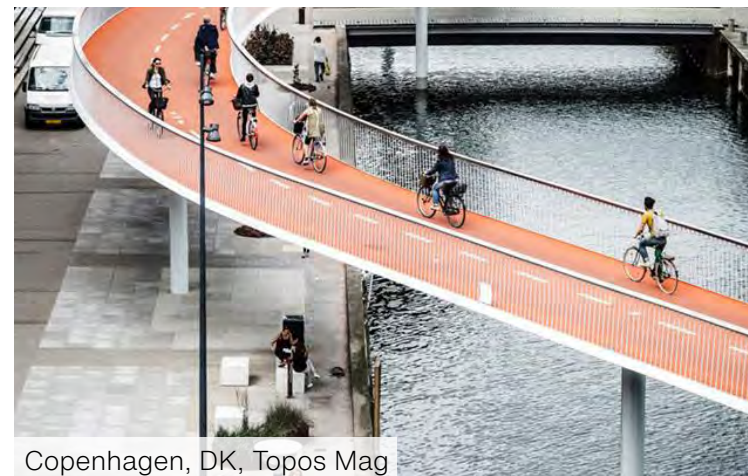
Brant Street Pier, Burlington, ON, City of Burlington



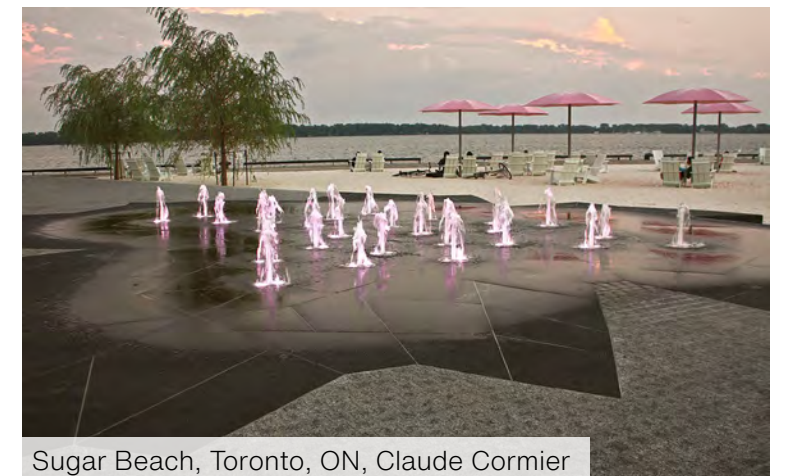
Lakeview Park, Oshawa, ON



Superkilen Park, Copenhagen, DK



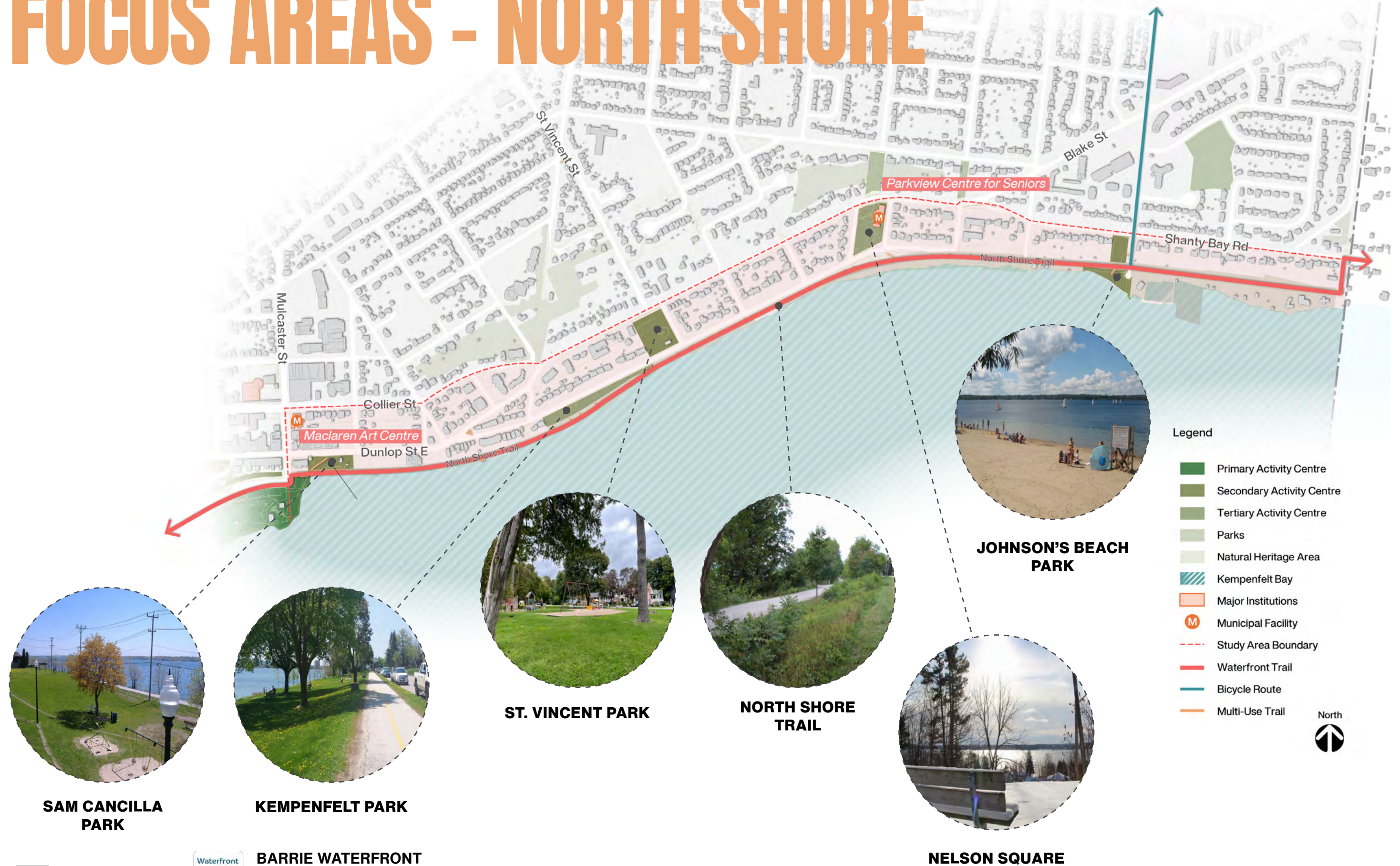
Copenhagen, DK, Topos Mag



Sugar Beach, Toronto, ON, Claude Cormier

**WHICH AREA DO YOU THINK
THE CITY SHOULD FOCUS
REVITALIZATION FOR EACH
SHORE?**

FOCUS AREAS - NORTH SHORE



FOCUS AREAS - WEST SHORE



FOCUS AREAS - SOUTH SHORE



MINET'S POINT PARK



THE GABLES PARK



TOLLENDAL WOODS PARK



PIONEER PARK



TYNDALE PARK



DOCK ROAD PARK



WILKINS PARK



LOYALIST PARK

Legend

- Primary Activity Centre
- Secondary Activity Centre
- Tertiary Activity Centre
- Parks
- Natural Heritage Area
- Kempenfelt Bay
- Major Institutions
- Study Area Boundary
- Waterfront Trail
- Bicycle Route
- Multi-Use Trail



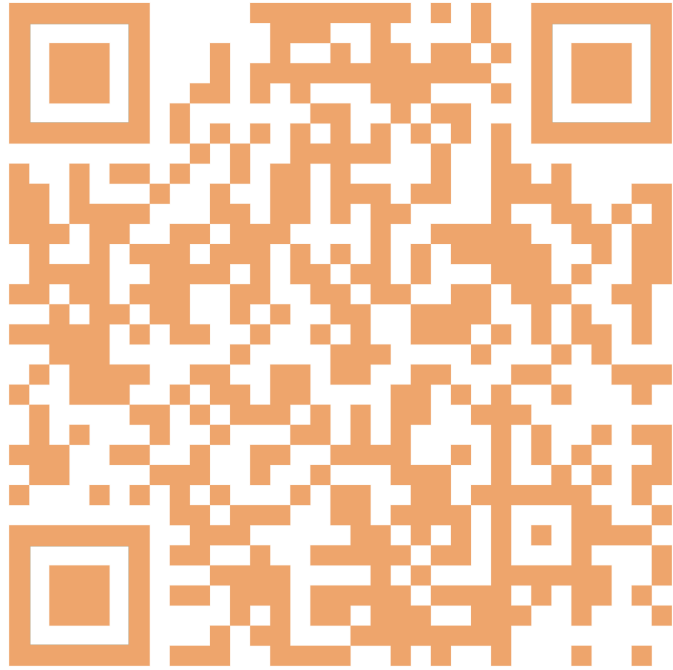
Credit: mapio.net

IF YOU HAD THE CHANCE
TO IMPLEMENT ONE BIG
(OR SMALL) IDEA FOR
THE WATERFRONT, WHAT
WOULD IT BE?

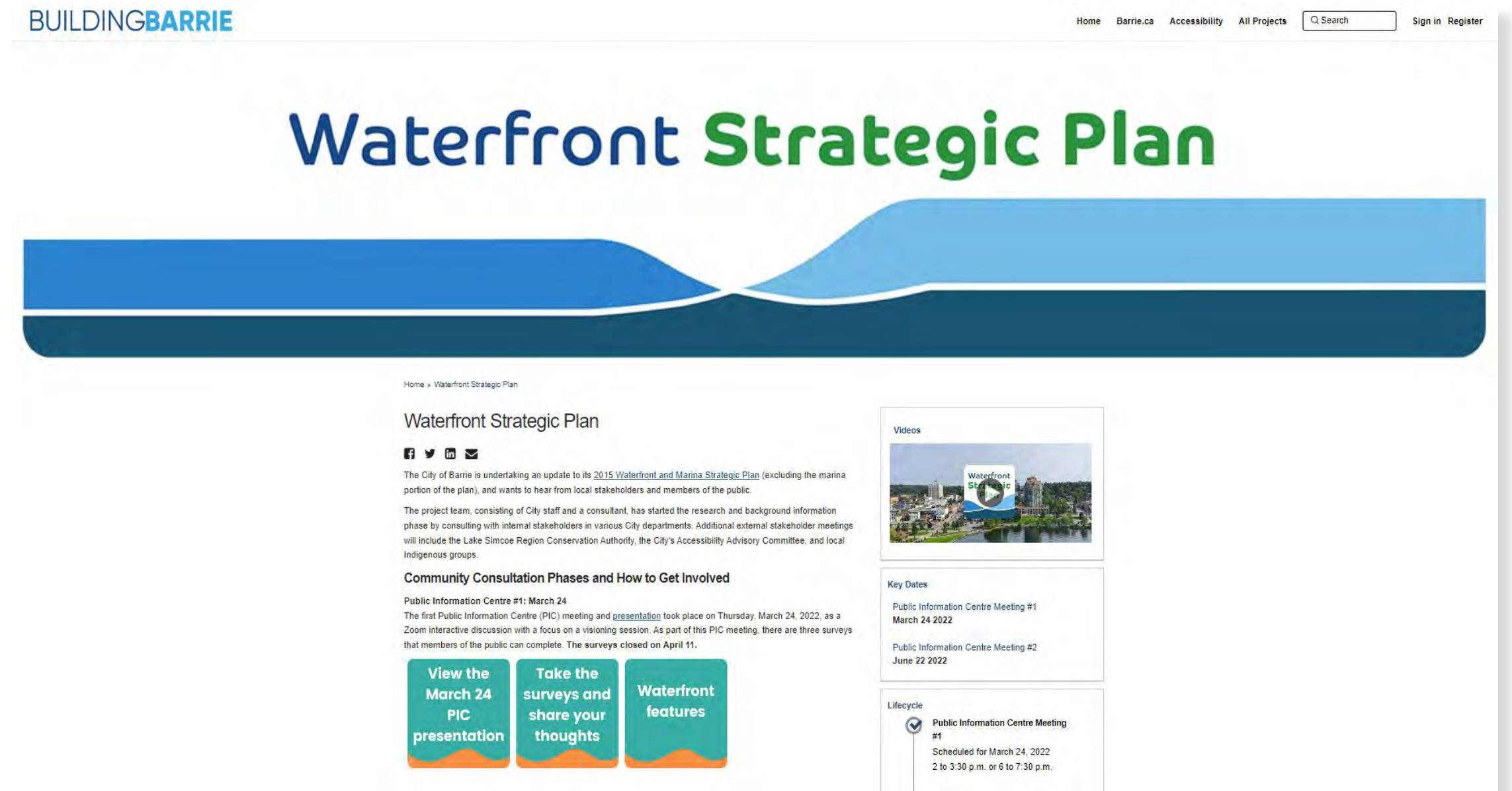
NEXT STEPS

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HOW CAN YOU CONTINUE TO HELP?



**Your chance to continue
to shape the future of
Barrie's Waterfront—
from home!**



<https://www.buildingbarrie.ca/waterfrontplan>

Q&A

THANK
YOU!