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BARRIE BAYSIDE

Barrie Waterfront Strategic Plan Update

PIC #1 | March 24, 2022

Meet the Team

Project Information

Your Role!

Waterfront Visioning

PIC Activities

Next Steps

WELCOME!

HELP US SHAPE THE FUTURE OF BARRIE'S WATERFRONT!

MEET THE TEAM

YOUR PROJECT TEAM

KEVIN BRADLEY
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WENDY LOEVENMARK
Landscape Architectural Planner Development Services Department, City of Barrie



TREVOR MCINTYRE
Project Director



ASH GHATE
Project Manager



ASTRID GREAVES
Urban Designer



RACHEL VESZ
Urban Designer



OLIVER HARTLEBEN
Engagement Specialist



KATIE STANNARD
Engagement Specialist

TELL US ABOUT YOURSELVES!

a. I live near the waterfront

b. I work near the waterfront

c. I own a business near the waterfront

d. I boat along the waterfront

e. I vacation along/near the waterfront

f. I visit the waterfront from a surrounding town/city

g. Other

WHAT IS YOUR RELATION TO THE BARRIE WATERFRONT?

a. I walk or use a mobility device to access the waterfront

b. I cycle to the waterfront

c. I skateboard/rollerblade/scooter to the waterfront

d. I drive to the waterfront

e. I take local transit to the waterfront (e.g. Bus)

f. I take regional transit to the waterfront (e.g. GO Train)

g. I take a boat, personal watercraft or non-motorized watercraft to the waterfront

h. Other

HOW DO YOU GET TO THE WATERFRONT?

PROJECT INFO

WHAT IS THE PURPOSE OF THIS PROJECT?



The Barrie Waterfront Strategic Plan provides a roadmap for the future of Barrie's waterfront.



The strategy aims to protect and enhance the waterfront as a key destination within the City of Barrie and an integrated part of its growing Downtown.



The Strategic Plan Update will amend the 2015 Plan to address current trends and provide guidance to manage and enhance the Barrie waterfront in response to intensifying demand.

THE STUDY AREA

HWY 400
Wellington St
Bayfield St
Barrie Public Library
Barrie City Hall
MERIDIAN PLACE WITH MEMORIAL SQUARE
Collier St
Maclaren Art Centre
Dunlop St E
North Shore Trail
Barrie Transit Terminal
SAM CANCILLA PARK
HERITAGE PARK
SPIRIT CATCHER PARK
CITY OF BARRIE MARINA
KEMPENFELT PARK
ST. VINCENT PARK
NELSON SQUARE
JOHNSON'S BEACH PARK
Parkview Centre for Seniors
Blake St
Shanty Bay Rd
North Shore Trail
North Shore Trail

KEMPENFELT BAY

CENTENNIAL PARK
Bradford St
Lakeshore Dr
WRECK OF JC MORRISON
Water Pollution Control Centre
Annie St S
BARRIE INDUSTRIAL SPUR
TIFFIN BOAT LAUNCH
SOUTH SHORE PARK
MILITARY HERITAGE PARK
MINET'S POINT PARK
Allandale Train Station
Southshore Centre
ALLANDALE STATION PARK
GO Station
Lakeshore Dr
Burton Ave
Little Ave
THE GABLES PARK
TOLLENDAL WOODS PARK
PIONEER PARK
TYNDALE PARK
DOCK ROAD PARK
WILKINS PARK
LOYALIST PARK
Hurst Dr
Yonge St
GO TRANSIT
HWY 400

Legend

- Primary Activity Centre
- Secondary Activity Centre
- Tertiary Activity Centre
- Parks
- Natural Heritage Area
- Water Body
- Major Institutions
- Study Area Boundary

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Waterfront Strategic Plan

BARRIE WATERFRONT STRATEGIC PLAN UPDATE

PUBLIC INFORMATION CENTRE #1

North

THE THREE SHORES



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Waterfront Strategic Plan

BARRIE WATERFRONT STRATEGIC PLAN UPDATE

PUBLIC INFORMATION CENTRE #1

a. North Shore (Bayview Park to Johnson’s Beach)

b. West Shore (Allandale Station Park to Heritage Park)

c. South Shore (Minet’s Point Park to Loyalist Woods)

WHICH AREA OF THE WATERFRONT DO YOU FREQUENT MOST OFTEN?

10

THE EXISTING DESIGN PRINCIPLES



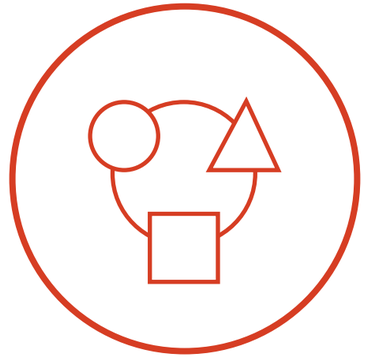
PUBLIC
Public access prioritized along the shoreline



GREEN
Protected, restored and enhanced natural features



CONNECTED
Enhanced access to the waterfront and continuous trail systems



DIVERSE
Range of recreational and cultural facilities, activities and events



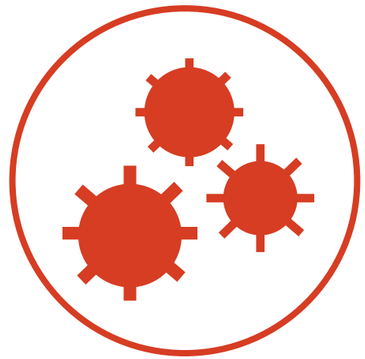
ATTRACTIVE
Iconic high-quality design



ACCESSIBLE
Continuous barrier-free access for everyone



CLEAN
Well maintained water-front including facilities



WELL-MANAGED
Effective, financially responsible management of the waterfront

THE EXISTING BIG MOVES



1

A HIERARCHY OF ACTIVITY CENTRES



2

A MOBILITY NETWORK



3

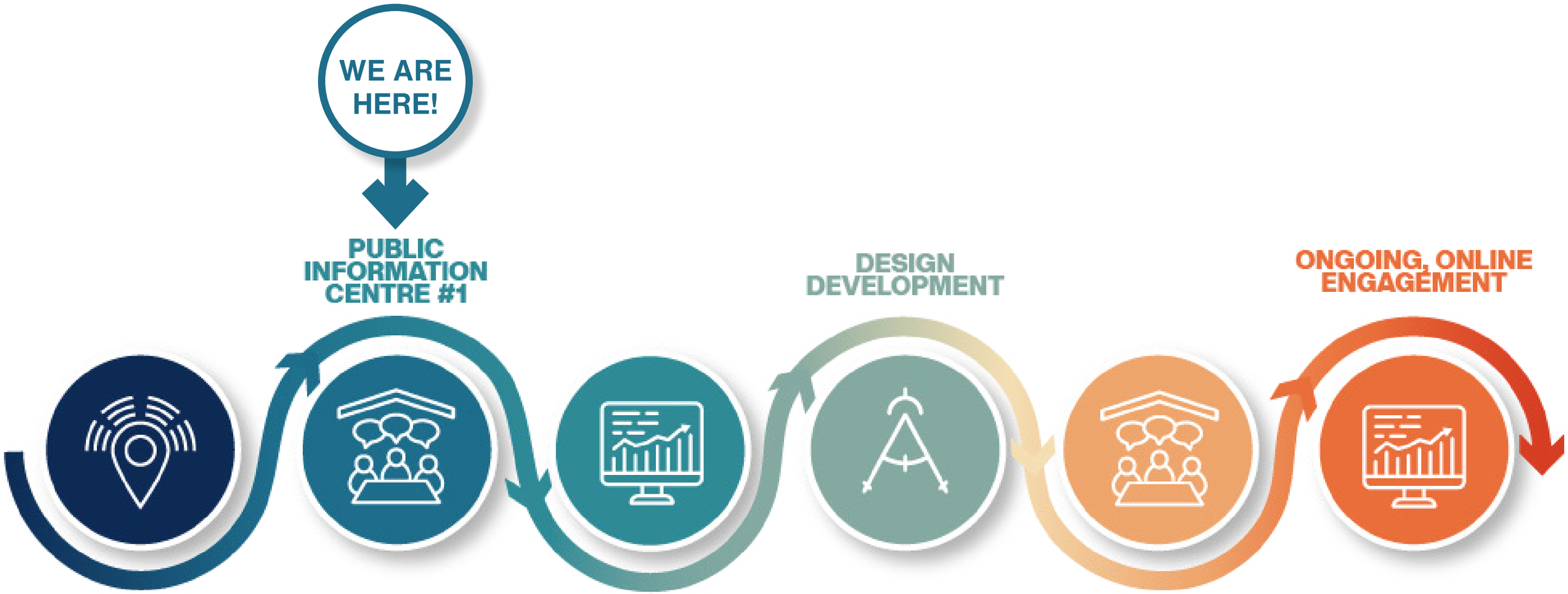
A SYSTEM OF LANDMARKS

THE EXISTING STRATEGY



YOUR ROLE!

THE TIMELINE



ENGAGEMENT OBJECTIVES



1

DEFINE A NEW, COMMUNITY-LED VISION FOR THE WATERFRONT

2

UNDERSTAND THE KEY PRIORITIES FOR FUTURE CHANGES TO THE WATERFRONT

3

IDENTIFY CHALLENGES & OPPORTUNITIES ALONG THE WATERFRONT

a. Walking

b. Cycling, Active Transportation & Exercise (e.g. Running)

c. Swimming

d. Boating & Watersports

e. Dog Walking

f. Passive Activity / Relaxation (e.g. Reading, Nature Bathing)

g. Festivals / Cultural Events

h. Business Operations

i. I don’t use the waterfront during the summer

j. Other

HOW DO YOU USE THE WATERFRONT IN THE SUMMER?

a. Walking

b. Skating

c. Exercise (e.g. Running, Personal Fitness)

d. Cross-Country Skiing and Snowshoeing

e. Boating

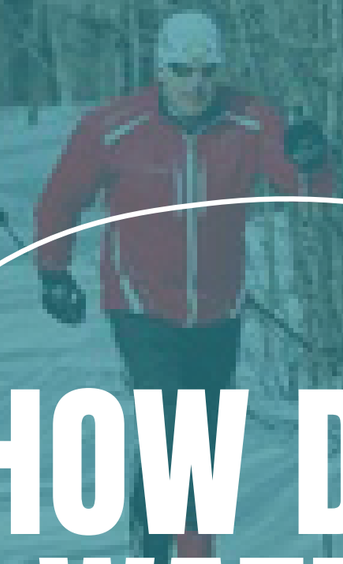
f. Ice Fishing

g. Kite Surfing

h. Business Operations

i. I don’t use the waterfront during the winter

j. Other



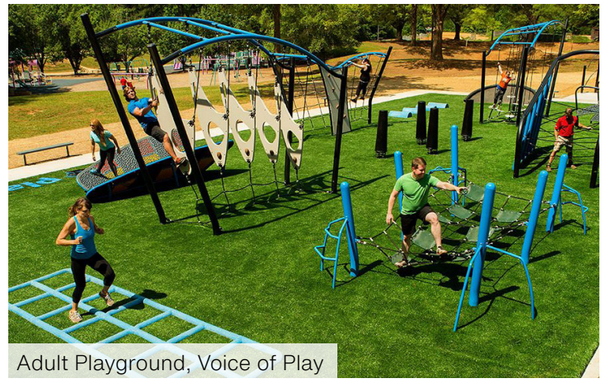
HOW DO YOU USE THE WATERFRONT IN THE WINTER?

WATERFRONT VISIONING

WHAT COULD BE NEXT FOR THE WATERFRONT?


Domino Park, NY, Dezeen


Burlington, ON, Hamilton Spectator


Adult Playground, Voice of Play


Copenhagen, DK, ArchDaily


Huntington Dog Beach, California, VisitCalifornia


Corktown Commons, Waterfront Toronto


River Ring Waterfront, Brooklyn, NY, UrbanNext


Hunter's Point South Waterfront Park, NY, AIA


Lakeview Park, Oshawa, ON


Vancouver Waterfront, BC, PWL


Copenhagen, DK, Topos Mag


Sugar Beach, Toronto, Claude Cormier

FILL-IN-THE-BLANKS:

IF I HAD A MAGIC WAND AND COULD CREATE THE WATERFRONT I WANT, IT WOULD BE...

_____ & _____.

ADD TWO INSPIRATIONAL ADJECTIVES TO THE CHAT!

E.G. GREEN & SAFE

ACTIVITIES

NOW WE WANT TO HEAR FROM YOU!

EXISTING DESIGN PRINCIPLES

THE ORIGINAL 2015 BARRIE WATERFRONT STRATEGIC PLAN ASPIRED THAT THE WATERFRONT SHOULD BE...

1



PUBLIC

Public access is prioritized along the shoreline

2



GREEN

Protected, restored and enhanced natural features

3



CONNECTED

Enhanced access to the waterfront and continuous trail systems

4



DIVERSE

Range of recreational and cultural facilities, activities and events

5



ATTRACTIVE

Iconic, high-quality design

6



ACCESSIBLE

Continuous barrier-free access for all

7



CLEAN

Well-maintained waterfront, including facilities

8



WELL-MANAGED

Effective, financially responsible management of the waterfront

POTENTIAL NEW PRINCIPLES

FROM EARLY STAKEHOLDER DISCUSSIONS, THE WATERFRONT COULD ASPIRE TO BE...

9



INCLUSIVE

Inclusive access to high-quality waterfront spaces for all

10



RESTORATIVE

Restoring environmental, community and individual well-being through the waterfront

11



PLAYFUL

A lively and dynamic waterfront, offering opportunities for amusement and play

12



FLEXIBLE

Accommodating a diverse mix of uses and activities to adapt to future change

13



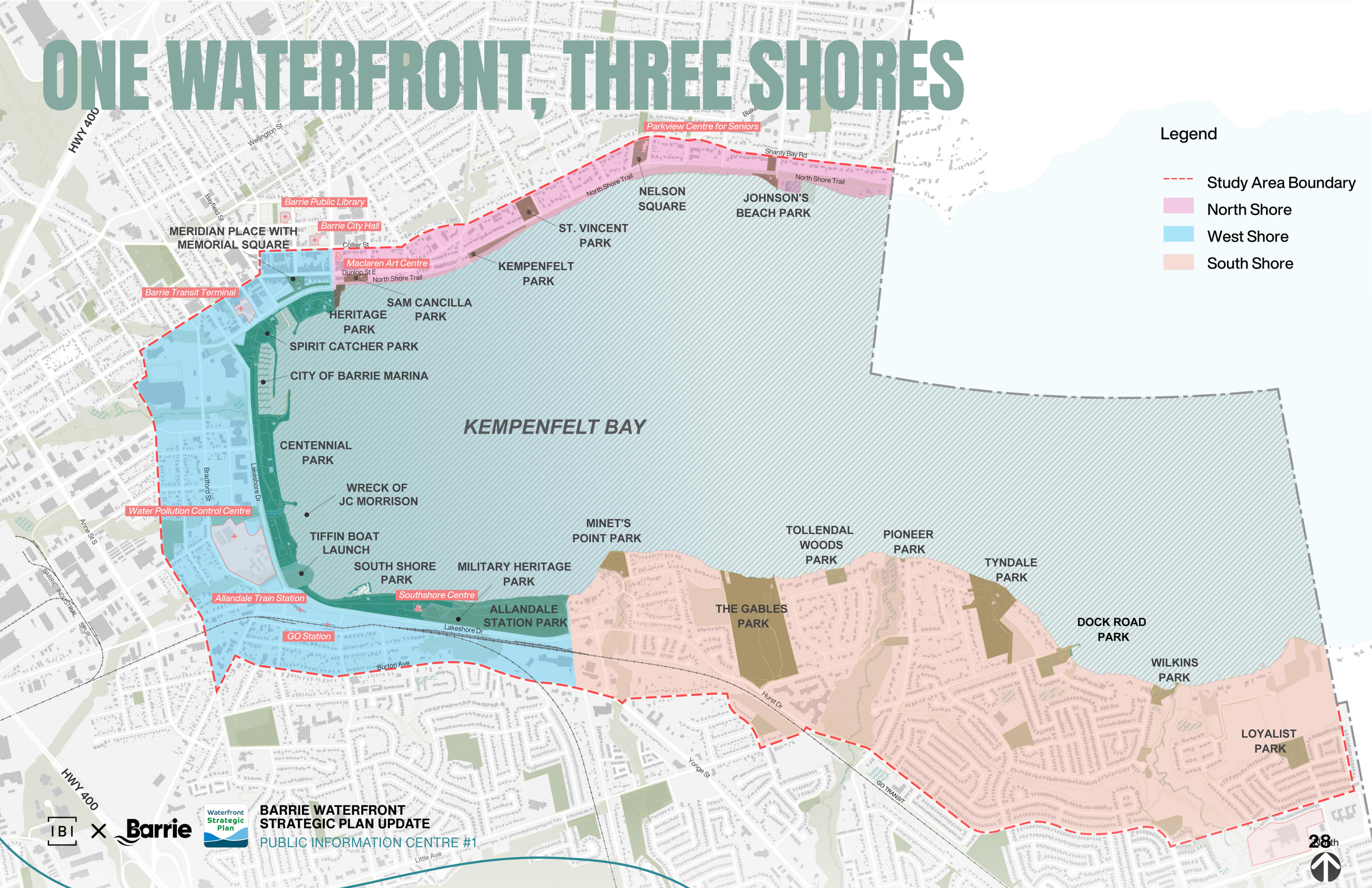
SAFE

A secure and well integrated waterfront, designed to be comfortably used by all

ACTIVITY 1: OBJECTIVES PRIORITIZATION

ACTIVITY 2: CHALLENGES & OPPORTUNITIES MAPPING

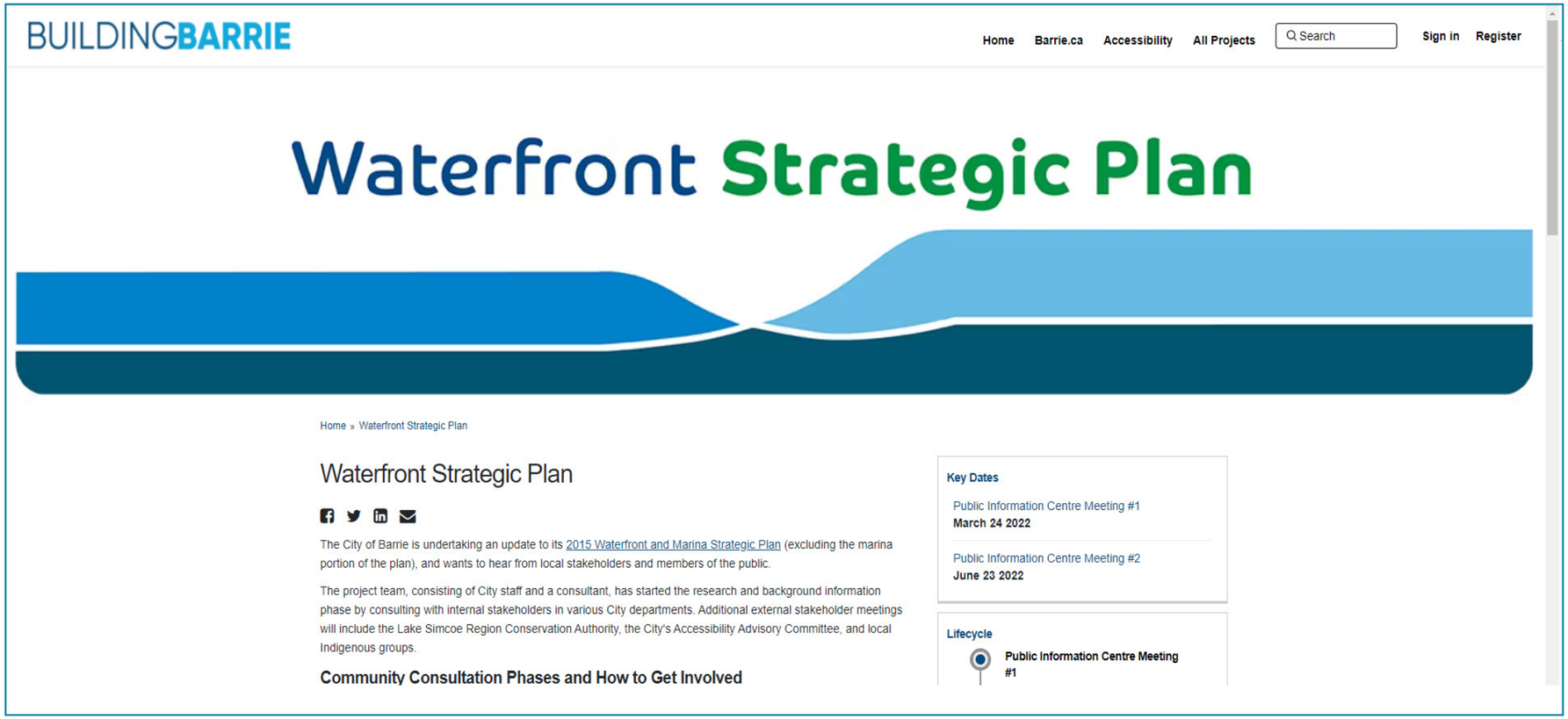
ONE WATERFRONT, THREE SHORES



NEXT STEPS

HOW CAN YOU CONTINUE TO HELP?

Your chance to continue to shape the future of Barrie's Waterfront—from home!



https://www.buildingbarrie.ca/waterfrontplan

Q&A

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THANK YOU!